

ESTTA Tracking number: **ESTTA548258**

Filing date: **07/12/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Match.com LLC
Granted to Date of previous extension	07/13/2013
Address	P.O. Box 25458 Dallas, TX 75225 UNITED STATES
Attorney information	William M. Merone Kenyon & Kenyon LLP 1500 K Street, N.W. Suite 700 Washington, DC 20005 UNITED STATES tmdocketdc@kenyon.com Phone:202-220-4200

Applicant Information

Application No	85807492	Publication date	05/14/2013
Opposition Filing Date	07/12/2013	Opposition Period Ends	07/13/2013
Applicant	Noble Education Foundation, Inc. 5538 61st St. E. Bradenton, FL 34203 UNITED STATES		

Goods/Services Affected by Opposition

Class 045. All goods and services in the class are opposed, namely: Marriage partner introduction or dating services

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Application No.	85215707	Application Date	01/12/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	MATCH.COM		
Design Mark			
Description of	NONE		

Mark	
Goods/Services	Class 045. First use: First Use: 1995/03/10 First Use In Commerce: 1995/03/10 Dating services; Internet based social networking, introduction, and dating services

U.S. Registration No.	2088545	Application Date	05/08/1995
Registration Date	08/19/1997	Foreign Priority Date	NONE
Word Mark	MATCH.COM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1995/03/10 First Use In Commerce: 1995/03/10 computer services, namely, providing information regarding, and in the nature of, on-line dating and introduction services		

U.S. Registration No.	3518254	Application Date	11/04/2005
Registration Date	10/14/2008	Foreign Priority Date	NONE
Word Mark	MATCH.COM MAKE LOVE HAPPEN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 045. First use: First Use: 2008/08/08 First Use In Commerce: 2008/08/08 Computer services, namely, providing information in the nature of on-line dating and on-line introduction services		

U.S. Registration No.	3323423	Application Date	02/15/2007
Registration Date	10/30/2007	Foreign Priority Date	NONE
Word Mark	MATCH.COM PLATINUM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 045. First use: First Use: 2006/12/06 First Use In Commerce: 2006/12/06 Computer dating services; Dating services; Internet based social networking, introduction, and dating services; Matchmaking services		

Attachments	Notice of Opposition -- MATCHRIMONIAL.pdf(3764982 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/William M. Merone/
Name	William M. Merone
Date	07/12/2013